

**Subject:** RSVP for CCA's Transportation Summit: Downtown Mobility in the Digital Age  
**From:** "Central City Association" <lchung@ccala.org>  
**Date:** 07/06/2017 11:07 AM  
**To:** "Julia Marino" <jmarino@downtownla.com>

[CCA General Membership Meeting](#)

**TRANSPORTATION  
SUMMIT:  
DOWNTOWN MOBILITY  
IN THE  
DIGITAL AGE**

**THURSDAY  
JULY 20  
11 a.m. - 1:30 p.m.**

**REGISTER NOW**

**MILLENNIUM BILTMORE HOTEL  
506 S. Grand Ave.**

Reservations required by 12 p.m. on  
Wed., July 19.  
*Can't attend? Send a delegate in your  
place.*

## **DOWNTOWN MOBILITY IN THE DIGITAL AGE**

As Downtown Los Angeles increases in density, mobility becomes more important.

Join CCA for a dynamic discussion on the following questions:

- With half a million people in Downtown each day, how do we integrate mobility into the larger urban fabric? And how can technology help do this?
- What is needed and what can CCA pursue to improve mobility and e-mobility in Downtown?
- How can CCA help promote advanced technologies to meet mobility objectives?

## **AGENDA**

**11 a.m.** Registration, Networking & Showcase

**12 - 1:30 p.m.** Program & Luncheon

If your company is interested in showcasing, please contact Leslie Chung at [lchung@ccala.org](mailto:lchung@ccala.org) or (213) 416-7530.

## **SPEAKERS**

**Greg Lindsay**  
*Senior Fellow*  
New Cities Foundation

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**Dr. Joshua Schank**  
*Chief Innovation Officer*  
Metro

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**Marcus Welz**  
*CEO, Intelligent Traffic Systems*  
Siemens

## MODERATOR

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**Ashley Hand**  
*Co-Founder*  
CityFi

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Central City Association of Los Angeles

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